

# **REDUCING COVID19 IMPACT ON AGRICULTURAL WORKERS**

Global Deal Webinar May 2020 Wilbert Flinterman





## MORE FLEXIBILITY FOR FAIRTRADE PREMIUM USE (NEW)

### FAIRTRADE MINIMUM PRICE

## FAIRTRADE RELIEF FUND (NEW)

## FAIRTRADE RESILIENCE FUND (NEW)

Fairtrade presentation Global Deal webinar| May 20, 2020

### **GUIDANCE AND AWARENESS RAISING**



#### **#FAIRTRADETOGETHER**

### **COVID-19 GUIDELINES FOR FAIRTRADE ORGANISATIONS**

#### WHAT IS COVID-19 (CORONAVIRUS)? HOW DOES COVID-19 SPREAD?

COVID-10 is a new respiratory illness, not previously seen in humans. Symptoms include mild to severe respiratory illness with fever, cough, and difficulty breathing. Some patients develop neuromonia and experience multiple organ failure. There is no vaccine against COVID-19 and no spocific antiviral treatment.

#### breathing, respiratory droplets when an infected person onia and couplins or sneezes. It is also possible to re. There contract COVID-19 by touching a surface 9 and no or object that is hosting the virus and then nt. touching your mouth, nose or eyes.

The virus spreads mainly between people

who are in close contact with each other

(within two metres) through airborne

### HOW CAN I PROTECT MYSELF AND OTHERS?



We recognise these guidelines cannot cover every different scenario in every different l'airtrade organisation. This advice is intended to supplement national laws and medical guidelines, not to replace them. If in doubt, check with your local authorities



### LOCAL MEASURES TO LIMIT VIRUS SPREAD

Pic: Workers at Tea Promoters India ; FLO ID 1551 gets ready for work, post the Govt. order









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### NATIONAL BANANA DAY: FAIRTRADE HEROES IN COLOMBIA

Sixteen banana companies are contributing US\$55,000 of Fairtrade Premium money towards an emergency COVID-19 diagnostic test centre set up by the local university.



### ADVOCACY MESSAGE: PROTECT VULNERABLE WORKERS AND BUY MORE FAIRTRADE!



"We call on the G20 to act decisively in supporting the most vulnerable in those supply chains who play such a vital role in keeping the world fed and healthy during the crisis,"

> DARIO SOTO ABRIL CEO, FAIRTRADE INTERNATIONAL.



# Don't forget cotton farmers during the Coronavirus pandemic Fairtrade warns the fashion industry

